



# Sponsorship Prospectus

**National Small Business Assn**

**2018 Washington Presentation**

**June 11 & 12**

**The Westin Washington City Center**

**1400 M Street, NW**

**Washington, DC 20005**

# ABOUT THE WASHINGTON PRESENTATION

On June 11 and 12, NSBA will be holding its annual Washington Presentation at the The Westin.

During the first day of our two-day event, small-business owners will convene just blocks from the White House to get the latest updates from policy experts, hear from White House officials, and have time to network with each other.

The following day, participants are treated to a Congressional Breakfast where various Representatives and Senators address the group, and then set out for meetings with their lawmakers.

Additionally at the Washington Presentation, NSBA will honor the winner and finalists for the 2018 Lew Shattuck Small Business Advocate of the Year Award. This award recognizes small-business owners who go above and beyond in advocating for the small-business community

# LEW SHATTUCK SMALL BUSINESS ADVOCATE OF THE YEAR

Each year, NSBA recognizes five small-business owners for their efforts in advocacy through the Lewis A. Shattuck Small Business Advocate of the Year Award. The honor goes to four finalists and one overall award winner who go above and beyond in advocating for the small-business community.

- Nominees for this coveted award must have demonstrated commitment to small-business advocacy above and beyond policies that specifically impact their own business or industry
- A proven history of volunteer efforts to advance and improve the overall small-business community
- Success in advocating for pro-small business policies
- Success and growth as a small-business owner

# ABOUT NSBA

- NSBA is the leading voice for America's small-business community and entrepreneurs. Working to represent the needs of all of America's small businesses, NSBA has advocated on behalf of America's small-business owners since its inception in 1937.
- The organization, operating on a strictly nonpartisan basis, has a long tradition of expertise in domestic and trade policy. NSBA is a uniquely member-driven organization in which our small-business members craft policy through caucusing, voting and monthly issue-based conference calls.
- NSBA members testify before Congress and meet with White House and congressional officials to ensure that the needs of the small-business community are front-and-center in any debate that impacts small-businesses.

# SPONSORSHIP OPPORTUNITIES

Monday June 11, 2018

**Lew Shattuck Small Business Advocate of the Year Award Luncheon** \$10,000 (Limit 2)

- Speaking opportunity
- Signage at sponsored event
- Two complimentary full-event registrations
- Company logo on all printed and web materials
- Exhibit table
- Registrant Contact Information

**Evening Event** \$7,500 (Limit 3)

- Speaking opportunity
- Signage at sponsored event
- Three complimentary full-event registrations
- Company logo on all printed and web materials
- Exhibit table
- Registrant Contact Information
- Email to NSBA membership
- Two skyscraper ads in Weekly Advocate

# SPONSORSHIP OPPORTUNITIES

Tuesday June 12, 2018

**Congressional Breakfast With Members of Congress** **\$5,000 (Limit 2)**

- Speaking opportunity
- Signage at sponsored event
- Two complimentary full-event registrations
- Company logo on all printed and web materials
- Exhibit table
- Registrant Contact Information

## Other

- Portfolio **\$5,000**
- Badge Insert **\$3,000**
- General (Logo on electronic media) **\$2,000**

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