



Sept. 18, 2018

Dear Candidate/Member of Congress:

I am contacting you today on behalf of the National Small Business Association (NSBA), a staunchly nonpartisan organization, and the nation's longest running small-business advocacy group with more than 65,000 members in every state and every industry. We know you are committed to job creation and a strong U.S. economy and, as such, we urge you to sign the *NSBA Small Business Pledge*. Your support of America's small-business community and the policies that make them thrive is of vital importance.

Small-business owners face significant challenges, and—despite the economic recovery—many have found themselves unable to build and grow their companies, with new company start-ups lagging significantly from previous expansions. This is why your support of policies that encourage entrepreneurship and small-business growth are so important.

Included with this letter is the *NSBA Small Business Pledge* that you can sign to make a promise to uphold and put at the forefront the importance of a vibrant small-business community in the U.S. America's small businesses need lawmakers who are willing to walk the walk—not just talk the talk.

I encourage you to sign the enclosed *NSBA Small Business Pledge* form and fax or email it back to NSBA at 202-872-8543 or [info@nsba.biz](mailto:info@nsba.biz).

NSBA is committed to supporting pro-growth, pro-jobs legislation and policies, and we look forward to counting you among our allies.

Respectfully,

A handwritten signature in black ink, appearing to read "Todd McCracken", with a long horizontal line extending to the right.

Todd McCracken  
NSBA President and CEO



## **PLEDGE OF SUPPORT FOR SMALL BUSINESS**

**IN RECOGNITION AND SUPPORT OF THE KEY ROLE THAT SMALL BUSINESSES AND ENTREPRENEURS PLAY IN CREATING JOBS AND ECONOMIC DYNAMISM, I PLEDGE TO THE VOTERS OF MY DISTRICT THAT I WILL SUPPORT EFFORTS TO:**

- **ENSURE THAT SMALL BUSINESSES ARE NOT BURDENED BY FEDERAL POLICY IN A WAY THAT IS DISPROPORTIONATE OR UNFAIR;**
- **IMPROVE SMALL BUSINESSES' ACCESS TO CAPITAL, BOTH IN TERMS OF EQUITY INVESTMENT AND DEBT;**
- **REDUCE THE REGULATORY AND ADMINISTRATIVE BURDEN ON SMALL BUSINESSES IMPOSED BY THE FEDERAL GOVERNMENT;**
- **RESTRAIN FEDERAL SPENDING GROWTH, REFORM ENTITLEMENT PROGRAMS, AND REDUCE THE FEDERAL DEFICIT IN ORDER TO PREVENT A FEDERAL DEBT CRISIS;**
- **CREATE A SURGE OF ECONOMIC GROWTH BY FURTHER REFORMING THE TAX CODE TO ENSURE PARITY; REDUCE COMPLEXITY; PROVIDE PERMANENCY, PREDICTABILITY AND TRANSPARENCY; AND BOLSTER INCENTIVES FOR SAVINGS AND INVESTMENT;**
- **ENSURE THAT SMALL BUSINESSES HAVE FAIR ACCESS TO FEDERAL CONTRACTING OPPORTUNITIES;**
- **REQUIRE THE PRESIDENT TO CONVENE A NON-PARTISAN WHITE HOUSE CONFERENCE ON SMALL BUSINESS TO GAIN SUBSTANTIVE DIRECTION FROM REPRESENTATIVE SMALL BUSINESSES FROM ACROSS THE COUNTRY.**

X \_\_\_\_\_  
SIGNED

X \_\_\_\_\_  
PRINTED NAME

\_\_\_\_\_  
DATE

\_\_\_\_\_  
STAFF CONTACT NAME

\_\_\_\_\_  
EMAIL

\_\_\_\_\_  
PHONE