

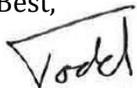
# NSBA

## Welcome

Dear Prospective Partner:

I'd like to personally thank you for considering NSBA as a partner in your outreach efforts. Before you decide on whether or not NSBA is a good fit for your resources, I'd like to tell you a little about this organization and who we are. Below you'll find a brief history of NSBA, what we stand for, who we speak for and why I believe our organization is worthy of your time and money. On behalf of myself and our staff, I look forward to continuing the conversation.

Best,



Todd McCracken, President and CEO



### What is NSBA?

NSBA is the nation's oldest small business advocacy organization, celebrating more than 80 years. NSBA is a uniquely member-driven organization which operates on a staunchly nonpartisan basis. The organization boasts members in every state and every industry throughout the nation. Through its member organizations, NSBA has more than 65,000 small-business members.

### What Does NSBA Do?

NSBA works closely with Members of Congress, the media and its own members and affiliated groups. Through publications, policy forums, conferences, surveys, action alerts, media interaction, and online and social media, NSBA keeps its members up to date on legislation that may help or hinder small-business growth. NSBA members and staff testify on Capitol Hill about crucial issues such as health care reform, tax reform, burdensome regulations, barriers to capital, cybersecurity, procurement and a host of other important topics.

### Who is NSBA?

NSBA's membership is as diverse as the economy we fuel. Members include carpenters, consultants, manufacturers, retailers and so-on, all of whom are concerned citizens who believe in the free enterprise system, and support NSBA's nonpartisan stance. NSBA's members also include our state and regional small-business affiliates, some of which are more broad business groups such as Chambers of Commerce, and some of which are more specific to small business. A few of our current affiliated groups include: the Arizona Small Business Association, the Council of Smaller Enterprises in Cleveland, the Small Business Association of Michigan and many more.

[Learn More](#)

[www.nsba.biz](http://www.nsba.biz)

