

# Small Business Congress

The Small Business Congress is NSBA's biennial Issues Conference following an election. NSBA members attend educational sessions with policy leaders and experts throughout the two-day event which includes: the keynote luncheon, policy panel discussions, a reception, a breakfast and culminating in a voting session to determine NSBA's priority issues for coming two years.



- Attendance averages 100 small-business leaders
- Partner Options:
  - Kick-Off Breakfast (\$7,500)
    - Partner's logo placed on marketing, materials and signage at the event
    - Partner will be given opportunity to make remarks during the event
    - Three complimentary full-event registrations
    - Exhibit table
    - Registrant contact information
    - Two skyscraper ads in Weekly Advocate
  - Keynote Address (\$10,000)
    - Partner's logo placed on marketing, materials and signage at the event
    - Partner will be given opportunity to make remarks during the event
    - Three complimentary full-event registrations
    - Exhibit table
    - Registrant contact information
    - Email to full NSBA membership
    - Two skyscraper ads in Weekly Advocate
  - Evening Event (\$7,500)
    - Partner's logo placed on marketing, materials and signage at the event
    - Partner will be given opportunity to make remarks during the event
    - Three complimentary full-event registrations
    - Exhibit table
    - Registrant contact information
    - Two skyscraper ads in Weekly Advocate
  - Policymaker Breakfast (\$5,000)
    - Partner's logo placed on marketing, materials and signage at the event
    - Partner will be given opportunity to make remarks during the event
    - Two complimentary full-event registrations
    - Exhibit table
    - Registrant contact information



## Small Business Congress (Continued)

- Plenary Luncheon (\$7,500)
  - Partner's logo placed on marketing, materials and signage at the event
  - Partner will be given opportunity to make remarks during the event
  - Three complimentary full-event registrations
  - Exhibit table
  - Registrant contact information
  - Two skyscraper ads in Weekly Advocate
- General Partner (\$2,000)
  - Partner's logo on all electronic marketing materials
  - One complimentary full-event registration
- Mid-Morning Refreshment Break (\$2,500)
  - Partner's logo placed at break table and on event materials
  - Opportunity to speak to group at break
  - Registrant contact information
- Conference Bag Partner (\$3,500)
  - Partner's logo on event bag
  - Partner logo placement on all marketing and event materials
  - One complimentary full-event registration
  - Registrant contact information
- Portfolio/Folder Partner (\$5,000)
  - Partner's logo placed with NSBA on event folder
  - One complimentary full-event registration
  - Exhibit table
  - Registrant contact information
- Name Badge Partner (\$3,000)
  - Partner's logo placed with NSBA on name badges
  - One complimentary full-event registration
  - Exhibit table
  - Registrant contact information
- Exhibit Table (\$500)
  - Exhibit table space throughout event
  - One complimentary full-event registration

