



NSBA



Meeting Partnerships

Washington Presentation

The Washington Presentation is NSBA's annual Washington, D.C. fly-in where NSBA members attend meetings with lawmakers and hear from the administration. The event spans two days and includes: the Lew Shattuck Small Business of the Year Award luncheon, a White House briefing, evening event/reception, Congressional Breakfast and various educational sessions. Attendance averages 150 small-business leaders

Partner Options:

- Lew Shattuck Advocate of the Year Award Luncheon (\$5,000 – Limit 3)
 - Partner's logo placed on marketing, materials and signage at the event
 - Partner will be given opportunity to make remarks during the event
 - Three complimentary full-event registrations
 - Exhibit table
 - Registrant contact information
- Evening Event (\$6,000 – Limit 4)
 - Partner's logo placed on marketing, materials and signage at the event
 - Partner will be given opportunity to make remarks during the event
 - Three complimentary full-event registrations
 - Exhibit table
 - Registrant contact information
 - Email to full NSBA membership
 - Two skyscraper ads in Weekly Advocate
- Congressional Breakfast with Members of Congress (\$4,000 – Limit 2)
 - Partner's logo placed on marketing, materials and signage at the event
 - Partner will be given opportunity to make remarks during the event
 - Two complimentary full-event registrations
 - Exhibit table
 - Registrant contact information



Washington Presentation (Continued)

- Portfolio/Folder Partner (\$5,000)
 - Partner's logo placed with NSBA on event folder
 - One complimentary full-event registration
 - Exhibit table
 - Registrant contact information
- Name Badge Partner (\$3,000)
 - Partner's logo placed with NSBA on name badges
 - One complimentary full-event registration
 - Exhibit table
- General Partner (\$2,000)
 - Partner's logo on all electronic marketing materials
 - One complimentary full-event registration
- Exhibit Table (\$500)
 - Exhibit table space on day one of event
 - One complimentary full-event registration

