



NSBA



Build Your Own Corporate Partnership

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Make our partnership work for your company with a package that suits your goals. Start with the standard benefit package and add whatever premium benefits best fit your needs.

Platinum | \$20K

**Standard package plus
6 premium benefits**

Gold | \$15K

**Standard package plus
4 premium benefits**

Silver | \$10K

**Standard package plus
2 premium benefits**

Standard Package

- ✓ Weekly Advocate Article (1)
- ✓ Homepage square ad loop
- ✓ Issue-specific ad
- ✓ Weekly Advocate skyscraper ads
- ✓ NSBA-hosted microsite
- ✓ NSBA Partner web sticker
- ✓ Website listing on partners and member benefits pages
- ✓ Social media posts on all 3 of NSBA's social media channels
- ✓ Registration (1) for Washington Presentation or biennial Small Business Congress
- ✓ Signage at meetings
- ✓ Preferred status in sponsorship opportunities

Premium Benefits

- ✓ Weekly Advocate article bundle (4 articles)
- ✓ NSBA direct mail (does not include cost of printing/processing/postage)
- ✓ NSBA direct email bundle (4 emails to 65K email addresses)
- ✓ Weekly Advocate Skyscraper ad bundle (8 ads)
- ✓ Webinar/Teleconference (includes email announcement)
- ✓ Registrations for Washington Presentation or biennial Small Business Congress (2)
- ✓ Booth/Table at Events
- ✓ Option to post video on NSBA channels
- ✓ Leadership Connections
- ✓ Survey