



NSBA



Benefit	Platinum	Gold	Silver
Annual Subscription	\$20,000	\$15,000	\$10,000
NSBA Website Banner and Square Ad Loop	Best Visibility	Good Visibility	Average Visibility
Weekly Advocate Skyscraper ad	16 weeks	8 weeks	4 weeks
NSBA-hosted microsite	Yes	Yes	Yes
Option to post video	4	2	No
Weekly Advocate Article	6	4	2
Leadership Connection	Yes	No	No
NSBA Direct Mail (usage of NSBA list)	2	1	No
NSBA Direct Email	6	4	2
Webinar/Teleconference	2	1	No
NSBA Corporate Partnership Web Sticker	Yes	Yes	Yes
Website listing on Member Benefits Pages	Yes	Yes	Yes
Social Media posts on all 3 of NSBA's channels	6	2	1
Registrations for NSBA events	3	2	1
Signage at Meetings	Yes	Yes	Yes
Table/Booth at NSBA Event	Yes	Yes	Yes
Preferred status in partnership opportunities	Yes	Yes	Yes
Partner Add-Ons (partners-only rate)			
Surveys	\$3,000	\$4,000	\$5,000
Meetings	TBD	TBD	TBD
Stand-Alone Partnership Opportunities (non-partner rate)			
Surveys	\$10,000		
Article Bundle (2 articles)	\$5,000		
Article & Ad Bundle (3 articles & 3 ads)	\$7,5000		
Meetings	See Below		