



# WASHINGTON PRESENTATION



2022 Sponsorship Prospectus

Be Heard.

On Sept. 14 and 15, NSBA will be holding its annual Washington Presentation in Washington, D.C.

During the first day of our two-day event, small-business owners will convene to get the latest updates from policy experts, hear from White House officials, and have time to network with each other. We will also hold a “State of Small Business” summit to discuss many of the key issues facing small business and where we go from here.

The following day, participants are treated to a Congressional Breakfast where various Representatives and Senators address the group, and then set out for meetings with their lawmakers.

Additionally at the Washington Presentation, NSBA will honor the winner and finalists for the 2019 Lew Shattuck Small Business Advocate of the Year Award.

Each year, NSBA recognizes five small-business owners for their efforts in advocacy through the Lewis A. Shattuck Small Business Advocate of the Year Award. The honor goes to four finalists and one overall award winner who go above and beyond in advocating for the small-business community.

- Nominees for this coveted award must have demonstrated commitment to small-business advocacy above and beyond policies that specifically impact their own business or industry
- A proven history of volunteer efforts to advance and improve the overall small-business community
- Success in advocating for pro small-business policies
- Success and growth as a small-business owner

[Learn More](#)

NSBA is the leading voice for America's small-business community and entrepreneurs. Working to represent the needs of all of America's small businesses, NSBA has advocated on behalf of America's small-business owners since its inception in 1937.

The organization, operating on a strictly nonpartisan basis, has a long tradition of expertise in domestic and trade policy. NSBA is a uniquely member-driven organization in which our small-business members craft policy through caucusing, voting and monthly issue-based conference calls.

NSBA members testify before Congress and meet with White House and congressional officials to ensure that the needs of the small-business community are front-and-center in any debate that impacts small-businesses.

**Wednesday, Sept. 14**

**Low Shattuck Small Business Advocate of the Year Award Luncheon**

**\$5,000 (Limit 3) or**

**\$12,500 as an exclusive event sponsor**

- Speaking opportunity
- Signage at sponsored event
- Two complimentary full-event registrations
- Company logo on all printed and web materials
- Exhibit table
- Registrant Contact Information

**Wednesday, Sept. 14 State of Small Business**

**\$4,000 as an exclusive sponsor**

- Speaking opportunity
- Signage at sponsored event
- Three complimentary full-event registrations
- Company logo on all printed and web materials
- Exhibit table
- Registrant Contact Information
- Email to NSBA membership
- Two skyscraper ads in Weekly Advocate

**Wednesday, Sept. 14 Evening Reception**

\$2,000 (Limit 4) or  
**\$7,000 as an exclusive sponsor**

- Speaking opportunity
- Signage at sponsored event
- Three complimentary full-event registrations
- Company logo on all printed and web materials
- Exhibit table
- Registrant Contact Information
- Email to NSBA membership
- Two skyscraper ads in Weekly Advocate

**Thursday, Sept. 15**

**Congressional Breakfast With Members of Congress**

**\$4,000 (Limit 2)**

**\$6,500 as an exclusive sponsor**

- Speaking opportunity
- Signage at sponsored event
- Two complimentary full-event registrations
- Company logo on all printed and web materials
- Exhibit table
- Registrant Contact Information





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**CONTACT US:**

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